Church Grants 20 Minute Masterclass: 30 March 2021

Speakers Notes: How to run a Community Audit

Click the links on the left to see additional organisational information

Top Tips can be found at the end of these notes

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Presentation

Slide 1: Churchgrants 20 Minute Masterclass - holding slide

How to run a Community Audit?
Slide 2: Welcome

- Introduce yourselves using the chat box
- Use the Q&A box to ask questions to the panellists
- Slides and video will be available at https://www.london.anglican.org/kb/request-fundraising-information/

Slide 3: Who are we?

- Carol Ward. MCIOF
- Matthew Lagden. MCIOF
- Andrew Clark. MCIOF (Cert)

Slide 4: What you will learn today

- Recap 'What is a Community Audit? and how churches use them
- Why are they important?
- How to frame them in light of Covid-19?

Slide 5: What should the purpose of a Community Audit be?

- Think about the
  - What
  - How
  - Why
- A two-way process in communication

Slide 6: Different types of Community Audit for different projects

- Heritage conservation
- Social action

Slide 7: Your community

- Who or what is your community?
- Why does their opinion matter?

Slide 8: Who should be consulted?

- Your church congregation
- Those who live in close proximity
- Those who use the church
- Other stakeholders
Slide 9: How to complete a Community Audit?

- Paper questionnaires
- Face to Face
- Telephone
- Online/ E-mail
- Post

Slide 10: Complying with GDPR

- The things you need to consider

Slide 11: What does good practice look like?

- The type of data
- The amount of data
- The form of data
- The results of the data - what is it telling you?
- Your conclusions
- Your actions

Slide 12: How should you use this information?

- Your story
- Your bids

Slide 13: Taking the first steps

- What to do first

Slide 14: Any questions?

- Use the Q&A box to ask questions

Slide 15: Good luck!

Contact details for:

- Parish Property Support
- Church Grants (subscription paid by Diocese of London)
- Parish Fundraising Support

TOP TIPS: